



Franchise Packages

Aussie Pooch Mobile
Dog Wash

How you can join the Aussie Pooch Mobile family





Franchise Package

**Franchise Package only
\$26,900 plus...**

**Aussie Pooch Mobile
Dog Wash Unit &
Equipment - \$23,000
(Delivery not included)**

Ask about...

**Our lease options on
your Aussie Pooch
Mobile Dog Wash Unit**

Advertising & Marketing

An initial proven "Local Marketing Launch" will be set up for you along with a supply of marketing material including your own business cards and uniforms to promote your new business.

*A guaranteed \$1,000 package of marketing and advertising material included.

Training

The initial three weeks comprehensive training will see you trained in the hands-on operation of the business, dog grooming, business and time management, customer service, product knowledge, money management, goal setting and retail sales. As part of your training you will also become certified in Animal First Aid. Plus, you have ongoing access to training videos and most importantly your local business coach to help you every step of the way.

Government recognised qualifications are available, plus additional clipping training.

Exclusive Territory

Our package includes an exclusive territory of approximately 5,000 - 7,500 dwellings.

Starter Kit

Everything you require to commence the operation of your business including all grooming equipment, solutions to wash over 200 dogs, and Pooch Cookies - all valued at \$1,500.

Retail Products

You will receive over \$250 worth of retail products to sell, which will help you make additional profits in your business.

Communications Levy

1 month communication levy included, which sees you receiving enquiries from your area directly to you.

Revenue Support

Your income has a guaranteed supplement to \$1,000 per week for eight weeks. This gives you peace of mind while we work together to establish your business.

The Aussie Pooch Mobile Dog Wash Unit

As part of the package you will receive Aussie Pooch Mobile's unique dog wash unit, complete with all equipment you need to run your business.

Franchise Support

A support fee of 10% plus GST and a small flat fee is to be paid each week. This helps ensure you receive all the support you need to be another successful Aussie Pooch Franchisee.

WOOF eDiary Booking Program

Our easy to use exclusive WOOF eDiary Booking program.

Term of Agreement

Your agreement carries a 5-year term with an option to renew every 5 years.





Franchise Package

A package may be created to suit your needs and budget.

Be sure to ask about...

Established franchises, and lease options on your Aussie Pooch Mobile Dog Wash Unit and government recognised training.

Package Items - all for only \$26,900

- Advertising Launch with over \$1,000 to launch your new business
- Full Training in all aspects of the business
- Exclusive Territory with over 5,000 dwellings
- Starter Kit including \$1,500 worth of equipment and shampoo to get you through your first 200 washes
- Retail Products to sell to your customers
- Monthly Access Fee for 1 month free
- Revenue Support - \$1,000 per week for 8 weeks

***Plus \$23,000 for your NEW Aussie Pooch Mobile Dog Wash Unit (Delivery not included)**

Additional Training Available

Clipping Training - not essential, but is available at an additional cost of approximately \$300 - \$500 for the course, plus an equipment package of approximately \$500. Prior learning is recognised.

Government recognised training available

Certificate III in Dog Grooming

Certificate III in Entrepreneurship and New Business

Certificate IV in Pet Styling

Certificate IV in Companion Animal

Speak with your Aussie Pooch Mobile Representative about this.

Call today & arrange a Discovery Day!

AussiePoochMobile.com.au

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Contacts

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