



Aussie Pooch

EST. MOBILE DOG WASH 1991

FRANCHISE PACKAGES

How you can join the Aussie Pooch
Mobile family





Franchise Package

**Franchise Package only \$26,900 plus...
Aussie Pooch Mobile Dog Wash Unit & Equipment - \$23,000 (Delivery not included)**



Advertising & Marketing

An initial proven “Local Marketing Launch” will be set up for you along with a supply of marketing material including your own business cards and uniforms to promote your new business. **A guaranteed \$1,000 package of marketing and advertising material included.*



Exclusive Territory

Our package includes an exclusive territory of approximately 5,000 -7,500 dwellings.



Revenue Support

Your income has a guaranteed supplement to \$1,000 per week for eight weeks. This gives you peace of mind while we work together to establish your business.



The Aussie Pooch Mobile DogWash Unit

As part of the package you will receive Aussie Pooch Mobile’s unique dog wash unit, complete with all equipment you need to run your business.



Franchise Support

A support fee of 10% plus GST and a small flat fee is to be paid each week. This helps ensure you receive all the support you need to be another successful Aussie Pooch Franchisee.



Term of Agreement

Your agreement carries a 5-year term with an option to renew every 5 years.



Training

The initial three weeks comprehensive training will see you trained in the hands-on operation of the business, dog grooming, business and time management, customer service, product knowledge, money management, goal setting and retail sales. As part of your training you will also become certified in Animal First Aid.

Plus, you have ongoing access to training videos and most importantly your local business coach to help you every step of the way.

Plus additional clipping training available.



WOOF eDiary Booking Program

Our easy to use exclusive WOOF eDiary Booking program.



Starter Kit

Everything you require to commence the operation of your business including all grooming equipment, solutions to wash over 200 dogs, and Aussie Pooch treats - all valued at \$1,500.



Retail Products

You will receive over \$250 worth of retail products to sell, which will help you make additional profits in your business.



Communications Levy

1 month communication levy included, which sees you receiving enquiries from your area directly to you.

Ask about...

Our lease options on your Aussie Pooch Mobile Dog Wash Unit

This offer is for NEW Aussie Pooch sites only. Franchise package is subject to change. Trailer delivery cost is not included. Ask about our established re-sale business for sale.



Franchise Package

A package may be created to suit your needs and budget. Be sure to ask about...

Established franchises, and lease options on your Aussie Pooch Mobile Dog Wash Unit and government recognised training.



Package Items- all for only \$26,900

-  Advertising Launch with over \$1,000 to launch your new business
-  Full Training in all aspects of the business
-  Exclusive Territory with over 5,000 dwellings
-  Starter Kit including \$1,500 worth of equipment and shampoo to get you through your first 200 washes
-  Retail Products to sell to your customers
-  Monthly Access Fee for 1 month free
-  Revenue Support - \$1,000 per week for 8 weeks

*Plus \$23,000 for your NEW Aussie Pooch Mobile Dog Wash Unit (Delivery Not Included)

Additional Training Available

Additional clipping training is also available

Speak with your Aussie Pooch Mobile Representative about this.

Call today & arrange a Discovery Day!

AussiePoochMobile.com.au
1300 369 369
opportunity@aussiepm.com.au





Contact us

We love to chat, so get in touch for an open conversation.

FRANCHISE SALES

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FRANCHISE SUPPORT OFFICE

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